

TORRANCE ART MUSEUM

South Bay Focus

Entry Form Rules and Regulations

Who:

All artists of any age or experience, living within the South Bay Area of Los Angeles at these Zip Codes ONLY: Harbor City, Hawthorne, Hermosa Beach, Lawndale, Lomita, Manhattan Beach, Palos Verdes Estates, Palos Verdes Peninsula, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, San Pedro, and Torrance *or have current membership in either Torrance Artists Guild (TAG) or South Bay Watercolor Society (SBWS).*

What:

The Torrance Art Museum (TAM) is hosting its annual juried exhibition for local artists in partnership with the Torrance Artists Guild (TAG) and the South Bay Watercolor Society (SBWS). This years Juror is Tressa Williams, the Director of the George Billis Gallery of Culver City, Los Angeles.

When:

The exhibition opens on Saturday 20th of November with the Reception for the artists at 6pm until 9pm. The show runs until Friday 17th December. **The deadline to apply is Friday 1st October at 4pm.**

Rules:

1. Only painting, sculpture and printmaking will be considered. Craft arts, graphics, jewelry, photography and giclees are not eligible.
2. Artists must live within one of the designated City's zip codes.
3. All sculptures accepted must come with their own pedestal.
4. There are no size restrictions.
5. Artists may sell work from the show but TAM staff will not participate in this process.
6. Any artist selling work is asked to donate 25% to TAM. Artworks will not be removed from the gallery until show ends.
7. Frames are not required, but all artwork must be ready to hang/install.
8. D-rings are requested – no wire used to hang work.
9. Only art works created in 2009 and 2010 are eligible.
10. All artists accepted into the show are asked to contribute one 3-hour sitting session, to interact with the public, at the front desk. You can sign up for a time and date when delivering the work for install. Times available are 11am-2pm and 2pm-5pm, Tuesday – Saturday.

HOW TO APPLY

1. Download and print entry form from TAM website: www.torranceartmuseum.com.
2. Complete the form and mail it, with a \$25 non-refundable process fee check, payable to **Torrance Artists Guild, 22623 Evalyn Ave, Torrance, CA 90505**. The form and check together must arrive at TAG by October 1st, 2010 to be eligible for selection.
3. The Juror will choose only one art work from any artist that is selected to participate. You may submit, by email, up to 2 different works for the Juror to select from – one jpeg per work only please at 72 dpi. The entry fee does not guarantee inclusion into this show. When sending the jpegs please place your name in the subject header. Also include the title of the work as the jpeg name.
4. The email address to send your jpegs to is: **TAMSBF2010@yahoo.com**

Artists who are successful in their application will be notified via email by October 23rd, 2010. Do NOT contact TAM prior to this date to ask about your application. Unsuccessful applications will not be notified due to numbers applying.

Pease note dates:

Delivery of work to the Torrance Art Museum	November 16 & 17, 11am – 4pm
Opening Reception	Saturday 20th November, 6-9pm
Collection of work after show finishes	Saturday 18th December, 10am-2pm

Work MUST be collected at these times. Any work left uncollected will be considered unwanted and disposed of.